

# Candid.

Nonprofit Resources for **Public Libraries**

# What is Candid?

**GuideStar** and **Foundation Center** joined forces to become a new organization called Candid.

**Our mission:** Candid gets you the information you need to do good.

Every year, millions of nonprofits spend trillions of dollars around the world.

We find out where that money comes from, where it goes, and why it matters.

Through this information, combined with our tools, research, and trainings, Candid connects people who want to change the world to the resources they need to do it.

# Candid Data Sources

We centralize information from the following:



## Candid Nonprofit Profiles

Proprietary quantitative and qualitative data for 200,000+ nonprofits



IRS Forms 990/ 990-EZ/ 990-PF, BMF, Publication 78, Revocations List/DB, and IRS Internal Revenue Bulletin

## Philanthropy Classification System (PCS)

**We automatically code our data to add fields like:** Population Served, Subject and Organization Type, Support Strategy and Transaction Type, and Geographic Area Served

## UN Sustainable Development Goals (SDGs)

[SDGfunders.org](https://sdgfunders.org)

## The Department of the Treasury

OFAC



NCES for public schools



NCCS for NTEE codes

# Candid Community for Public Libraries

Candid works with hundreds of libraries to provide resources for nonprofits in your community, as well as volunteers, students, researchers and more.

- Be a hub for finding nonprofit funding
- Serve as a source of seeking volunteer opportunities
- Provide training and reference materials

Access on library computers or your patrons' own laptops and mobile devices onsite



# Candid Community Offering

Access to three search tools in one subscription for public libraries

- **GuideStar** for nonprofit organizations
- **Foundation Directory** for social sector funding information
- **Grants to Individuals** for scholarships and funding for individuals like artists
- A single price for all three tools covering your entire library system or an individual branch location



# Candid Learning

Access our Knowledge Base with free, on-demand trainings and resources.

Topics include:

- Fundraising
- Proposal Writing
- Management
- Board Governance
- Starting a nonprofit
- Nonprofit transparency



What are the data points and insights you need to move forward?

# GuideStar Pro

With the most advanced search and analysis tool for researching nonprofit organizations, you can:

- Search and filter by organization type, size and location
- Detailed cause areas and populations served
- See in-depth organizational financial information
- Verify organizations' current IRS status

The screenshot displays the GuideStar Pro search interface. At the top, it says "Search GuideStar Pro" with radio buttons for "Organizations" (selected) and "People". A search bar contains the word "environment" and a "Search" button. Below the search bar, there are tabs for "Geography", "Organization", and "Financials". The "Organization" tab is active, showing a "SEAL OF TRANSPARENCY" filter with options: Platinum (checked), Gold (checked), Silver (checked), Bronze (unchecked), and No seal (unchecked). There are also expandable sections for "SUBJECT AREA", "POPULATIONS SERVED", "IRS SUBSECTION", "AFFILIATION TYPE", "SPECIFIC EXCLUSION", "NUMBER OF EMPLOYEES", "DIVERSITY", "IRS FORM TYPE", and "AUDITS".

The search results show 17,524 results found. The first result is "ENVIRONMENTAL DEFENSE FUND INCORPORATED" (EDF), a Platinum-rated organization. Its details include: Total Revenue of \$200,629,015, Gross Receipts of \$523,629,819, and Assets of \$267,858,763. It is located in New York City, NY, with EIN 11-6107128. The second result is "Environmental Law Institute", a Gold-rated organization. Its details include: Total Revenue of \$6,530,655, Gross Receipts of \$6,944,815, and Assets of \$10,167,217. It is located in Washington, DC, with EIN 52-0901863.

# GuideStar

## Find what you need

Search 2.5 million current and historical nonprofit records:

Use filters to refine your search results and improve your results

Search by expense ranges

Select 990 filer types (990, 990-EZ, or 990-PF)

## Dive deep

View multiple years of financial and results data, including:

Accounting fees

Investment income

Granular financial data

View historical tax information, up to 20 years

Links to nonprofit websites

Verify nonprofits' eligibility to received tax-deductible contributions

## Get data for analysis

View data covering multiple years:

Revenue and expenses

Balance sheets

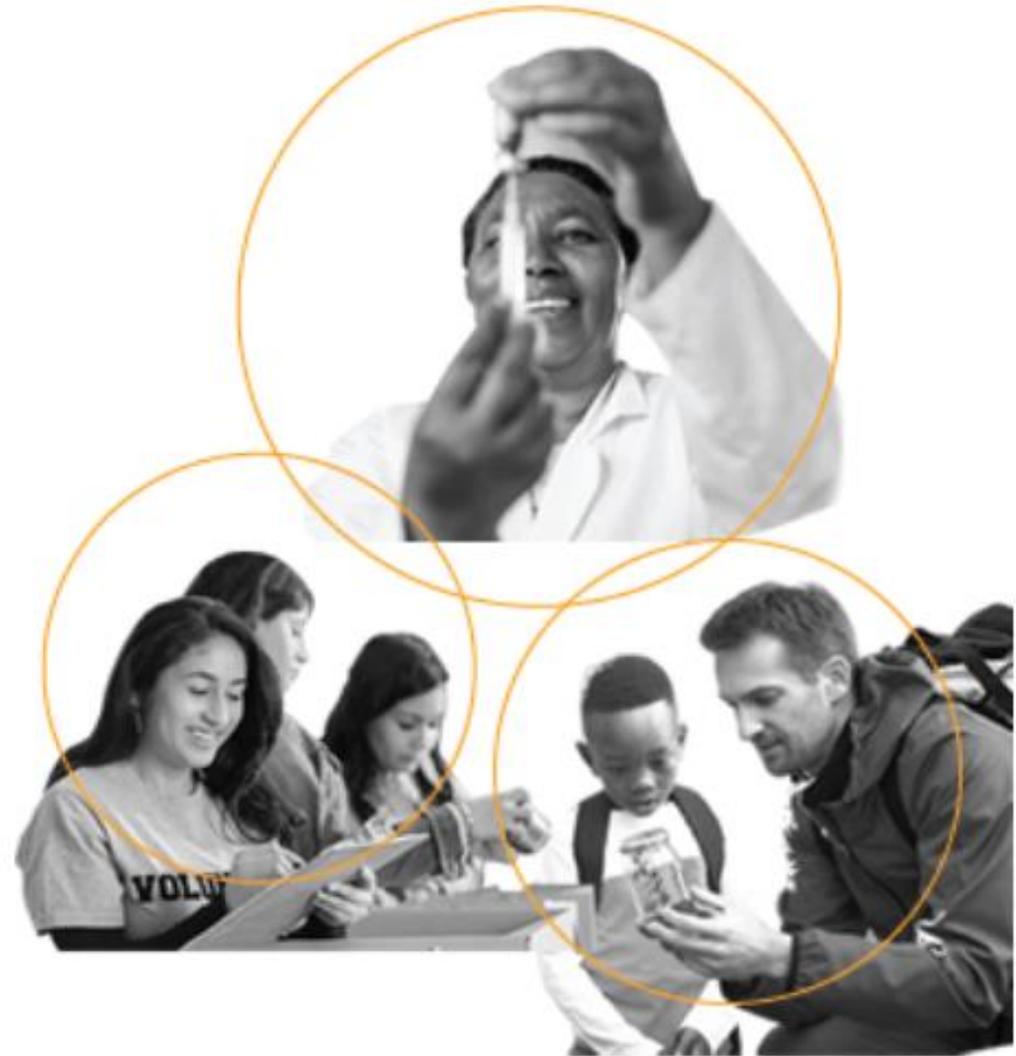
Officers, directors, trustees, and key employees

Highest-paid employees

# Foundation Directory

Gain the knowledge you need to find funding and study the philanthropic landscape with the #1 grantseeking tool.

Foundation Directory is the most extensive, up-to-date database of charitable giving — it can help your library patrons secure more funding and analyze trends across the social sector.



# Foundation Directory

Understand the philanthropic landscape from federal, corporate, and foundation funding sources.

- Scope: 200K+ funders, 2M+ recipients, 4M+ grants added yearly
- Depth: Detailed profiles of funders, grants, recipients, companies
- Usability: Intuitive interface for all levels of technical ability
- Data updated daily

## Find Funding

SHOWING RESULTS FOR "In-patient medical care 🌐, Health care administration and financing 🌐" ✕ CLEAR ALL ⚙️ EDIT 📌 SAVE

✕ Close Advanced Search & Filters

Subject Area **Match Any** ▾

In-patient medical care ✕

Health care administration and financing ✕

Geographic Focus

Where funding will be used

Population Served

Who will be affected. Ex: At-risk youth, Veterans

Organization Name

Name of specific grantmaker or recipient

Location

Location of grantmaker or recipient

Who's Who 🌐

Someone serving in organization

🏛️ Include U.S. Federal Funders

▾ Additional Filters

SEARCH

55,494 Grantmakers  
View Grantmakers Only

1,110,712 Grants  
View Grants Only

69,726 Recipients  
View Recipients Only

62,796 990 Tax Forms  
View 990 Tax Forms Only

Total Dollar Value of Grants: \$2,201,698,480,564

# Grants to Individuals

The smartest, fastest way to find scholarships, fellowships and awards for students, artists, researchers, and individuals!

Grants to Individuals includes profiles of 10,000 grantmakers with details on funders that provide scholarships, fellowships, grants, and a wide range of financial support to individuals.



# Thank you!

Get in touch for more information  
about working with Candid:

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