

Accelerating Literacy for Students in Grades 6-12

ACADEMIC YEAR 2023-2024



972,400
STUDENTS



60,500
EDUCATORS



10,300
SCHOOLS



THE RESEARCH SPEAKS FOR ITSELF¹

- ✓ Research into Lexia® PowerUp Literacy® has received a **strong** rating from Evidence for ESSA.
- ✓ Across studies of the current product, effect sizes for PowerUp ranged from **0.14** to **0.74**.
- ✓ There have been **6** peer-reviewed efficacy studies of PowerUp.

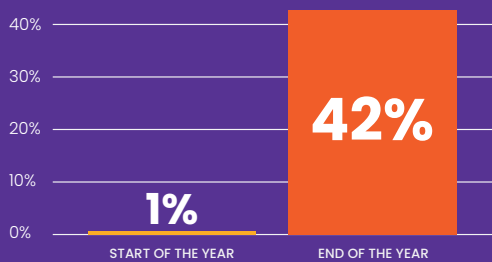
GAINS IN PowerUp²

for students who used with fidelity during the 2023-2024 school year



51% of students covered 3+ grade levels of skills in a single school year.

Significant gains were seen in students working on **advanced** (grade 6-8) skills across **all** content



BLENDED LEARNING IN ACTION



234,794 Lexia Lessons® delivered



384,526 Lexia Skill Builders® delivered



72 Average number of skills completed in one academic year



82 Average minutes per week working in PowerUp strands



11 Average number of Skills Checks completed in one academic year

CLOSING THE GAP²

By the end of the year, the percentage of students working on K-2 skills **dropped below 5%** in all strands of content.

The number of students working on advanced comprehension skills increased **5x** across the school year.

WHAT EDUCATORS ARE SAYING³

90% say PowerUp is easy to use.

77% say PowerUp helps them more efficiently provide targeted instruction.



“PowerUp meets a diverse range of students’ needs, even those still needing phonics and decoding instruction, while presenting it in a more mature way that older students can enjoy.”

1. For more information, visit lexialearning.com/research

2. Results for 48,033 U.S. students in grade 6-12 who used PowerUp between July 31, 2023, and May 26, 2024. Students were considered to have used PowerUp with fidelity if they used the program for at least 20 weeks, met their weekly usage targets for 50% or more of those weeks, and started using before the end of 2023. Data compiled and analyzed by the Lexia Research Team.

3. From a survey of 1,247 PowerUp educators and administrators deployed monthly across the 2023-2024 school year by Lexia Research.

Note: Includes usage data of sites available for reporting.